# F. No. 33-57/2021-MIDH (AAP) <br> Government of India <br> Ministry of Agriculture \& Farmers' Welfare Department of Agriculture \& Farmers' Welfare (Horticulture Division) 

457, Krishi Bhawan, New Delhi
To
Dated: 4th July, 2022

Mission Director<br>Directorate of Agriculture<br>High Value Agriculture Development Agency<br>Haddo, Port Blair<br>Pin - 744102

## Subject:-Implementation of Horticulture Mission for National Horticulture Mission (NHM) programme -Approval of Annual Action Plan (AAP) 2022-23-regarding.

Sir,
I am directed to convey approval for implementation of National Horticulture Mission (NHM) programme under MIDH in the UT of Andaman \& Nicobar Islands during 2022-23 with total outlay of Rs. 210.00 lakh as per following details:
(Rs. In lakh)

|  | GOI Share (100 \%) | (Rs. In lakh) |
| :--- | :---: | :---: |
| Outlay-2022-23 | 210.00 | 210.00 |
| Total | $\mathbf{2 1 0 . 0 0}$ | $\mathbf{2 1 0 . 0 0}$ |

2. The component wise details of Annual Action Plan, 2022-23 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. The approval is subject to the following terms and conditions:-
I. The State Horticulture Mission (SHM) may start implementation of the programme for approved components other than project-based activities and submit the proposals for project based activities for approval of Empowered Committee of MIDH.
II. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting wherein projects are approved may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilitate release of funds.
III. Expenditure on approved activities must be in conformity with the cost norms laid down in the operational guidelines of the scheme.
IV. SHM should make advance arrangements for availability of planting material for the ensuing season from the nurseries accredited/certified by NHB and/or licensed by respective State Government and departmental nurseries. SHM should also ensure that seeds are procured from Central/State seed organizations/PSUs including NAFED as far as possible.
V. SHM should have a mechanism in place for the proper verification and distribution of planting material/seeds. Sourcing of planting material/seeds from NHB accredited/certified nurseries, nurseries licensed by State Governments, departmental nurseries, ICAR Institutes, SAUs, KVKs and Central/State government agencies should be given priority. Area Expansion shall be restricted to availability of planting material from accredited/licensed nurseries and certified seed and planting material.
VI. Selection of Agencies/Service providers for implementation of different components and activities of the approved AAP should be done at the SHM level through competitive bidding in an open and transparent manner.
VII. with creation of water harvesting structure should be implemented in conjunction wherever feasible and should be compulsorily linked with the new area expansion
VIII. and micro-irrigation programmes.

The programme for protected cultivation and lining of community tanks/ponds should be taken up in close coordination with the Precision Farming Development
IX. Organic farming the state.
separate funds will be provided to certification by designated agencies. No should also be made by the SHM produce.
X. IPM measures sh problem of pests/disease in the clusters. clusters to correct soil deficiency and reduce measures are to be adopted in the fertilizers.
XI. Protected Cultivation of vegetables should be promoted under NHM in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like pre-cooling units, cold storages, reefer vans, vending cooperatives/priverarketing arrangements may be tied up by linking with cooperatives/private retail chains like SAFAL, farmer markets.
XII. More focus is to be given on enhancing productivity of horticulture crops for the holistic development supported with infrastructure for Pre- and Post- Harvest
XIII. To improve the productivity.
identify gaps and revise proper mechanism needs existing strategy for achieving the desired results. A on rejuvenation technology. Exposure visit of farmers technology and train farmers institutes/places where rejuvenation of farmers should be organized to those adopted by the farmers. Chief Consultants XIV. discuss this matter with the SHM.

For implementation of horticulture mechanization, PHM, marketing and mobile/primare, farmers interest groups, SHM should make efforts to organize self-help involve Panchayats, Cooperatives, Producers Company etc. Efforts level and also made for buy back arrangements of the horticulture produce. In this regard, SHM is to play pro-active role and should appoint one senior level officer as nodal officer
XV. and make him responsible for these components.

Exotic and Niche fruit crops.
XVI. Efforts should
niche crops.
XVII. Supply chain projects should be submitted at the earliest to this Department along with recommendations of SLEC. Other such pending proposals of previous year, if any, should also be sent within 30 days with necessary compliance.

## XVIII. Village specific plans must be prepared for village selected under Indo-Israel Village of Excellence (IIVOE) program and shared with this Department at the earliest.

 ensured with the other schemes like Micro Irrigation, RKVY, PKVY, MNREGS, National Mission on Medicinal Plants, AEZs of APEDA, Tribal Sub Plan, Mega FoodParks of Ministry
XXII. The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.
XXIII. The Audited Statement of Accounts (ASA) for 2020-21 and Utilization Certificate for 2021-22, if not submitted so far, should be furnished to facilitate release of funds during 2022-23.
XXIV. According to the provisions of the Fiscal Responsibilities and Budget Management (FRBM) Act, 2003 and Rules thereof, regular feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
XXV. State should comply the new guidelines for monitoring and utilization of released funds issued by Department of Expenditure, Ministry of Finance, Government of India.
XXVI. The monthly physical and financial progress may be posted on the website www.midh.gov.in by the $5^{\text {th }}$ of every month and certified hard copy be furnished to this Department by the $10^{\text {th }}$ of every month following the month under report. Status of project based proposals need also to be uploaded on NHM website.
XXVII. Expenditure reported in the Utilization Certificate should match with the progress reported in HORTNET/DBT portal and will be used to consider the request from State for release of funds.
XXVIII. SHM should ensure that all capacity building programs should be as per Qualification Pack (QP) of ASCI and only needs to be run in ASCI accredited training Institutes. Required entry of achievement needs to be done on Skill India portal.
XXIX. It may be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above. In addition to that, a mid-term review would be undertaken at appropriate time.
3. In view of the directions of Department of Expenditure, Government of India, SHM is requested to restrict the expenditure under Mission Management activities to bare minimum and need based only.
4. No purchase of vehicles and construction of buildings (except those approved under project based activities) are permitted from the funds of MIDH.
5. Since MIDH scheme in present form is approved up to $\mathbf{3 0 . 9 . 2 0 2 2}$ only, all spill over activities should be completed by 30.9.2022 positively.
6. Continuation of MIDH scheme beyond $\mathbf{3 0 . 9 . 2 0 2 2}$ is under consideration and the revised cost norms would be shared after approval.

Encl: as above
Yours faithfully,
(Harit Kumar Shakya)
Under Secretary to Government of India
Tel: 011-23388795
haritk.shakya@nic.in
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|  | Maintenance without Integration |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1st Year |  |  | 3 | 0.1540 |  |
|  | 2nd Year |  |  | 2 | 0.14 |  |
|  | Sub total maintainance |  |  | 4.95 | 0.29 |  |
| 3 | Vegetable (For maximum area of 2 ha per beneficiary) |  |  |  |  |  |
|  | Hybrid | Rs.50,000/ ha | 40\% of cost in general areas | 20 | 5.00 |  |
|  | Sub-total |  |  | 20 | 5.00 |  |
|  | Flowers (For a maximum of 2 ha per beneficiary) |  |  |  |  |  |
|  | Cut flowers |  |  |  |  |  |
|  | Small \& Marginal Farmers | Rs. $1.00 \mathrm{lakh} / \mathrm{ha}$ | 40\% of cost |  | 0.00 |  |
|  | Other farmers | do | 25\% of the cost |  | 0.00 |  |
|  | Bulbulous flowers |  |  |  |  |  |
|  | Small \& Marginal Farmers | Rs. 1.50 lakh/ha | $40 \%$ of the cost | 1.0 | 0.75 |  |
|  | Other farmers | do | 25\% of cost |  | 0.00 |  |
|  | Loose Flowers |  |  |  |  |  |
|  | Small \& Marginal Farmers | Rs. 40,000/ha | 40\% of cost | 1.5 | 0.30 |  |
|  | Other farmers | do | 25\% of cost |  | 0.00 |  |
|  | Sub-total flowers |  |  | 2.5 | 1.05 |  |
|  | Spices ( For a maximum area of 4 ha per beneficiary) |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Seed spice and Rhizomatic spices | Rs.30,000/ha | Maximum of Rs. 12,000/- per ha. (40\% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc). | 5 | 0.75 |  |
|  | Perennial spices (black pepper) | Rs. 50,000/ha | Maximum of Rs. 20,000/- per ha (@40\% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc. <br> For (i) and (ii) above, in the case of TSP areas, Andaman and Lakshadweep Islands, assistance will be @ $50 \%$ of cost. | 2 | 0.50 |  |
|  | Sub-total spices |  |  | 7 | 1.25 |  |
|  | Grand Total Area Expansion |  |  | 150.30 | 33.79 |  |
| 4 | Grand Total Area Expansion maintenance |  |  | 39.93 | 3.98 |  |
| 5 | Mushrooms |  |  |  |  |  |
|  | Production unit |  |  |  |  |  |
|  | Public Sector | Rs. 20.00 lakh/ unit | 100\% of the cost. |  |  |  |
|  | Private Sector | Rs. 20.00 lakh/ unit | $40 \%$ of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy. | 1.0 | 8.00 |  |
|  | Spawn making unit |  |  |  |  |  |
|  | Public Sector | Rs. 15 lakh/ unit | 100\% of the cost. |  |  |  |
|  | Private Sector | Rs. 15 lakh/ unit | $40 \%$ of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy. |  | 0.00 |  |
|  | Compost making unit |  |  |  |  |  |
|  | Public Sector | Rs. 20.00 lakh/ unit | 100\% of the cost. |  |  |  |
|  | Private Sector | Rs. 20.00 lakh/ unit | $40 \%$ of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy. |  | 0.00 |  |
|  | Sub-total mushrooms |  |  | 1.00 | 8.00 |  |
| 6 | Rejuvenation/ replacement of senile plantation including Canopy management. Mango | Rs. 40,000/ha | $50 \%$ of the total cost subject to a maximum of Rs. 20,000/ha limited to two ha per beneficiary. | 10.00 | 2.00 |  |
|  | Sub-total |  |  | 10.00 | 2.00 |  |
| 7 | Creation of Water resources |  |  |  |  |  |
|  | Sub-total |  |  | 0 | 0.00 |  |
| 8 | Protected cultivation |  |  |  |  |  |


|  | a) Green House structure |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fan \& Pad system | $\begin{aligned} & \text { Rs. 1650/Sq.m (up to area } \\ & 500 \text { Sq. m) } \end{aligned}$ | $50 \%$ of cost for a maximum area of 4000 sq. m per beneficiary. |  | 0.00 |  |
|  | Fan \& Pad system | Rs. 1465/Sq. m (>500 Sq.m up to 1008 Sqm) | $50 \%$ of cost for a maximum area of 4000 sq. m per beneficiary. |  | 0.00 |  |
|  | Fan \& Pad system | Rs. 1420/Sq. m (>1008 Sq. m up to 2080 Sq.m) | $50 \%$ of cost for a maximum area of 4000 sq. m per beneficiary. |  | 0.00 |  |
|  | Fan \& Pad system | Rs. 1400/Sq. m (>2080 Sq. m upto 4000 Sq.m) | $50 \%$ of cost for a maximum area of 4000 sq. m per beneficiary. |  |  |  |
|  | (b) Naturally ventilated system |  |  |  |  |  |
|  | (i) Tubular structur | Rs.1060/Sq.m | $50 \%$ of the cost limited to 4000 Sq.m per beneficiary. | 0.10 | 5.30 |  |
|  | Hilly areas. | Rs.1290/Sq.m | do |  |  |  |
|  | (i) Tubular structur | Rs. 935/Sq.m (>500 Sq. m up to 1008 Sq. m) | $50 \%$ of the cost limited to 4000 Sq.m per beneficiary. |  | 0.00 |  |
|  | (i) Tubular structur | Rs. 890/Sq. m (>1008 Sq.m up to 2080 Sq. m) | $50 \%$ of the cost limited to 4000 Sq.m per beneficiary. |  | 0.00 |  |
|  | (i) Tubular structur | Rs. 844/Sq. m (>2080 Sq. m up to 4000 Sq. m) | $50 \%$ of the cost limited to 4000 Sq.m per beneficiary. |  | 0.00 |  |
|  | c) Plastic Mulching |  |  |  |  |  |
|  | Plastic Mulching | Rs. 32,000/ha | $50 \%$ of the total cost limited to 2 ha per beneficiary. |  | 0.00 |  |
|  | Plastic Mulching | Rs. 36,800/ha for hilly areas | $50 \%$ of the total cost limited to 2 ha per beneficiary. |  | 0.00 |  |
|  | d) Shade Net House |  |  |  |  |  |
|  | i) Tubular structure | Rs. 710/Sq.m | 50\% of cost limited to 4000 Sq.m per beneficiary. |  |  |  |
|  | i) Tubular structure | Rs. 816/Sq.m for hilly areas | 50\% of cost limited to 4000 Sq.m per beneficiary. |  | 0.00 |  |
|  | ii) Wooden structure | Rs. 492/Sq.m | $50 \%$ of cost limited to 20 units (each unit not to exceed 200 Sq.m ) per beneficiary. | 0.10 | 2.46 |  |
|  | ii) Wooden structure | Rs. 566/Sq.m for hilly areas | $50 \%$ of cost limited to 20 units (each unit not to exceed 200 Sq.m ) per beneficiary. | 0.10 | 2.70 |  |
|  | Sub-total protected cultivation |  |  | 0.30 | 10.46 |  |
| 9 | Promotion of Integrated Nutrient Management(INM)/ Integrated Pest Management (IPM) |  |  |  |  |  |
|  | Sub-total INM / IPM |  |  | 0 | 0.00 |  |
| 10 | Adoption Organic Farming |  |  |  |  |  |
|  | Sub-total |  |  | 0.00 | 0.00 |  |
| 11 | Pollination support through beekeeping |  |  |  |  |  |
|  | Production of nucleus stock (Public sector) | Rs. 20.00 lakh | 100\% of the cost. |  | 0.00 |  |
|  | Production of bee colonies by bee breeder | Rs. 10.00 lakh | 40\% of cost for producing min. of 2000 colonies / year |  |  |  |
|  | Honey bee colony | Rs.2000/colony of 8 frames | 40\% of cost limited to 50 colonies / beneficiary. | 500 | 4.00 |  |
|  | Hives | Rs 2000/ per hive. | 40\% of cost limited to 50 colonies / beneficiary. | 500 | 4.00 |  |
|  | Equipment including honey extractor (4 frame), food grade container ( 30 kg ), net, etc. | Rs. 20,000/set | $40 \%$ of the cost limited to one set per beneficiary. |  |  |  |
|  | Sub-total |  |  | 1000 | 8.00 |  |
| 12 | Horticulture Mechanization |  |  |  |  |  |
|  | b) Power tiller (8 BHP \& above) | 1.50 lakh per unit | Subject to a maximum of Rs. 0.60 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit. | 18 | 10.80 |  |
|  | Power tiller (8 BHP \& above) (SC, ST, Small \& Marginal famers) | 1.50 lakh per unit | Subject to a maximum of Rs. 0.60 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit. |  |  |  |
|  | (iii) Tractor/Power tiller (below 20 BHP) driven equipments |  |  |  |  |  |
|  | a) Land Development, tillage and seed bed preparation equipments | 0.30 lakh per unit | Subject to a maximum of Rs.0.12 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.15 lakh/unit. |  | 0.00 |  |


|  | 1) General | -do- | -do- | 15 | 1.80 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | b) Sowing, planting reaping and digging equipments | 0.30 lakh per unit | Subject to a maximum of Rs. 0.12 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.15 lakh/unit. |  | 0.00 |  |
|  | c) Plastic mulch laying machine | 0.70 lakh per unit | Subject to a maximum of Rs.0.28 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.35 lakh/unit. |  | 0.00 |  |
|  | 1) General | -do- | -do- |  |  |  |
|  | 2) SF/MF | -do- | -do- |  | 0.00 |  |
|  | 3) SC \& ST | -do- | -do- |  | 0.00 |  |
|  | iv) Self-propelled Horticulture Machinery | 2.50 lakh per unit | Subject to a maximum of Rs. 1.00 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 1.25 lakh/unit. |  |  |  |
|  | iv) Self-propelled Horticulture Machinery (SC, ST Small \& Marginal famers) | 2.50 lakh per unit | $\begin{aligned} & \text { Subject to a maximum of Rs. } 1.00 \text { lakh/unit for general category farmers, and } \\ & \text { in the case if SC, ST, Small \& Marginal farmers, women farmers and } \\ & \text { beneficiaries in NE states, subject of a maximum of Rs. } 1.25 \text { lakh/unit. } \end{aligned}$ |  | 0.00 |  |
|  | (v) PP Equipment |  |  |  |  |  |
|  | Manual Sprayer (Knapsack/foot operated sprayer |  |  |  |  |  |
|  | a) General | 0.012 lakh per unit | Subject to a maximum of Rs. 0.005 lakh/unit for general category farmers, and in the case if SC, ST, Small \& Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.006 lakh/unit. | 10 | 0.25 |  |
|  | Sub-total |  |  | 43 | 12.85 |  |
| 13 | INTEGRATED POST HARVEST MANAGEM |  |  |  |  |  |
|  | Pack house / On farm collection \& storage unit | Rs. 4.00 lakh/unit with size of 9Mx6M | 50\% of the capital cost. | 20 | 40.00 |  |
|  | Integrated pack house with facilities for conveyer belt, sorting, grading units, washing, drying and weighing. | Rs. 50.00 lakh per unit with size of $9 \mathrm{Mx18M}$ | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. |  |  |  |
|  | a) General Area | Rs. 50.00 lakh per unit with size of $9 \mathrm{Mx18M}$ | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. |  |  |  |
|  | Cold room (staging) | Rs. 15.00 lakh/ unit of 30 MT capacity | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. |  | 0.00 |  |
|  | Cold Storage (Construction, Expansion and Mod | rnisation) |  |  |  |  |
|  | i) Cold storage units Type 1 - basic mezzanine str | ucture with large chamber (o) | (of >250 MT) type with single temperature zone |  |  |  |
|  | a) General Area | $\begin{aligned} & \text { Rs. 8,000/MT, (max 5,000 } \\ & \text { MT capacity) } \\ & \hline \end{aligned}$ | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. | 1 | 4.80 |  |
|  | b) Hilly Area | Rs. 8,000/MT, (max 5,000 MT capacity) | Credit linked back-ended subsidy @ $35 \%$ of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. |  | 0.00 |  |
|  | ii) Cold Storage Unit Type 2 - PEB structure for m handling equipment. | ultiple temperature and prod | duct use, more than $\mathbf{6}$ chambers (of < $\mathbf{2 5 0} \mathbf{~ M T}$ ) and basic material |  |  | Project to be submitted |
|  | a) General Area | Rs. 10,000/MT, (max 5,000 MT capacity) | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. |  | 0.00 | Project to be submitted |
|  | b) Hilly Area | Rs. 10,000/MT, (max 5,000 MT capacity) | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case Hilly \& Scheduled areas, per beneficiary. |  | 0.00 | Project to be submitted |
|  | Refer vans/ containers (general areas) |  |  |  |  | Project to be submitted |
|  | a) General Area | Rs. 26.00 lakh for 9 MT (NHM \& HMNEH), and prorata basis for lesser capacity, but not below 4 MT. | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case of Hilly \& Scheduled areas, per beneficiary. | 2 | 18.20 | Project to be submitted |


|  | b) Hilly Area | Rs. 26.00 lakh for 9 MT (NHM \& HMNEH), and prorata basis for lesser capacity, but not below 4 MT. | Credit linked back-ended subsidy @ 35\% of the cost of project in general areas and $50 \%$ of cost in case of Hilly \& Scheduled areas, per beneficiary. |  | 0.00 | $\left\lvert\, \begin{aligned} & \text { Project to be } \\ & \text { submitted } \end{aligned}\right.$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sub-total |  |  | 23.00 | 63.00 |  |
| 14 | Project Based activities |  |  |  |  |  |
| 15 | Human Resource Development (HRD) |  |  |  |  |  |
|  | Sub-total |  |  | 0 | 0.00 |  |
| 16 | Promotion of Farmer Producers Organization/ FPO/FIG Farmer Interest Groups of 15-20 farmers/20 ha, Growers Associations and tie up with Financial Institution and Aggregators. | As per norms issued by SFAC. | As per norms issued by SFAC from time to time. |  |  |  |
| 17 | ESTABLISHMENT OF MARKETING INFRASTRUCTURE |  |  |  |  |  |
|  | Sub-total |  |  | 0.00 | 0.00 |  |
| 18 | SPECIAL INTERVENTIONS |  |  |  |  |  |
|  | Sub-total |  |  | 0.00 | 0.00 |  |
| 19 | Other Components (Awareness, Survey etc.) |  |  |  |  |  |
|  | Institutional Strengthening, hire/purchase of vehicles, hardware/software | Project based | 100\% assistance. |  | 5.00 |  |
|  | Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, |  |  |  |  |  |
|  | International level | Rs. 7.50 lakh per event. | 100\% of cost per event of 4 days, on pro rata basis. |  | 0.00 |  |
|  | National level | Rs. 5.00 lakh per event. | 100\% of cost per event of two days. |  |  |  |
|  | State level | Rs. 3.00 lakh /event | $100 \%$ assistance subject to a maximum of Rs. 3.00 lakh per event of two days. | 1 | 3.00 |  |
|  | Technical Support Group (TSG) at State Level for hiring experts/staff, studies, monitoring \& concurrent evaluation/evaluation, mass media, publicity, video conference etc. | Project based, subject to a ceiling of Rs. 50. 00 lakh per annum/state | 100\% of cost |  | 5.00 |  |
|  | Baseline survey and Strengthening horticultural statistical data base | Rs. 100.00 lakh for large states, Rs. 50.00 lakh for small states and Rs. 25.00 lakh for very small states/ UTs. | $100 \%$ of cost as one time grant on survey related activities. |  | 0.00 |  |
|  | Sub-total |  |  | 1.00 | 13.00 |  |
| 20 | State \& Districts Mission Offices and implementing agencies for administrative expenses, project, preparation, computerization, contingency etc. | $5 \%$ of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies | 100\% assistance. |  | 9.28 |  |
| 21 | Any Other Item |  |  |  |  |  |
|  | Technology Dissemination through demonstration/ Front Line Demonstration (FLD) | Rs. 25.00 lakh | 75 \% of cost in farmers' field and 100\% of cost in farms belonging to Public Sector, SAUs etc. |  |  | Project to be submitted |
|  | Grand Total |  |  | 1270.53 | 210.00 |  |

